Code of Conduct for the Wisconsin Guernsey Princess

- 1. The Wisconsin Guernsey Princess shall represent The Wisconsin Guernsey Breeders Association at all times when on official public appearances which have been approved by the state secretary or a representative she/he has designated, and shall abide by the following guidelines
 - a. She shall promote The Wisconsin Guernsey Breeders Association, the Guernsey Cow and her product
 - b. She shall uphold the highest ideals of ladylike conduct, dress, poise and personality
 - c. She shall not consume any alcoholic beverages while representing The Wisconsin Guernsey Breeders Association at any Guernsey function.
 - d. When public appearances have been approved, she shall attend planned functions of the host relating to Guernsey affairs in general. She shall not use the title of Wisconsin Guernsey Princess out of context of Guernsey interests for personal gain.
 - e. She will be expected to clear any appearance with the state secretary or a representative she/he has designated, if she has doubt relative to participation.
- 2. The selection of Wisconsin Guernsey Princess is limited to candidates between the ages of 17 and 19 as of January 1, 2019. The applicants for Wisconsin Guernsey Princess must not have been married nor have any children prior to competing for this honor. In the event the Wisconsin Guernsey Princess marries or becomes pregnant during her reign, she shall be expected to forfeit her title to the first runner-up.
- 3. The Wisconsin Guernsey Princess Sash and tiara shall be accessorial if the attire and occasion suggest. The Wisconsin Guernsey Princess shall avoid informal attire as much as possible on occasions of official representations.
 - If, for any reason, the Wisconsin Guernsey Princess cannot uphold the above standards, she will be expected to forfeit her title to the first runner-up upon notification by the state secretary-treasurer of the Wisconsin Guernsey Breeders Association.